

DETAILS OF SLM AND VIDEO MATERIAL FOR EACH PROGRAMME

| Faculty | Programme | Source of SLM | E-content and Videos |
|-----------------|--------------|--|--|
| Social Sciences | BBA (Online) | The four-quadrant approach is used for the preparation of e-content in online programmes. Quadrant-I (Audio/Video Self-Learning), Quadrant-II (E-Text), Quadrant-III (Self-Assessment), and Quadrant-IV (Discussion forum). Owing to the interdisciplinary nature of the BBA, the e-content must be created and organised by professionals from a variety of disciplines (including, but not limited to, management, the arts, science, and the humanities). In response to this accomplishment, alumni and community members from all over the world provided tremendous support. They helped the Department of Management produce and organise original e-content. The specialists hailed from the education and business sectors, and a significant number of them were management experts. Based on their expertise, small clusters were founded. The reading material outlined in each course's syllabus was provided by DEI instructors. This has been checked for plagiarism, rewritten, and proofread. According to the quadrant's method, the literature on self-learning was organised. The e-textbooks contained self-assessment queries with answers, references, and additional readings for students with advanced knowledge. The texts for self-study were transformed into brief lectures and recorded on a PowerPoint presentation. The total number of videos/hours was compared to the course's credit value. This was in accordance with UGC (Swayam) standards. The electronic textbooks and videos were edited and proofread before being reviewed by an expert panel. | E-content and Recorded videos are prepared by experts from academia, government and industry. A panel of experts reviewed for quality assurance. |

| S.No | Book Name | Course Code | Name of Author | Date Prepared | Last Update dated | Source of SLM E-content and Videos | Reference of SLM |
|------|---|-------------|------------------|---------------|-------------------|------------------------------------|--|
| 1. | Introduction To Computers & Operating Systems | BBW 101 | Preetvanti Singh | 2009 | 2021 | As mentioned in the table Above | Hunt & Shelly: Computers And Commonsense Reference Manual/User's Guide/Training Guide: MS-Dos; MS-Windows; Unix |
| 2 | Financial Accounting | BBM101 | P.D. Saini | 2009 | 2021 | | Mareshwari SN: Advanced Accountancy Grawal&Sukla: Advanced Accountancy Gupta RL: Advanced Accountancy |
| 3 | Business Organisation | BBM102 | Sanjay Bhushan | 2009 | 2021 | | V K Bhushan: Fundamentals Of Business Organization and Management, Singh & Chhabra: An Introduction to Business Organization And Management |
| 4 | Business Communication I | BBM103 | GurpyariJandial | 2009 | 2021 | | F.T. Wood – A Remedial English Grammar for Foreign Students W. Stannard Allen – Living English Structure W.J. Smart – A Handbook of Effective English |
| 5 | Basic Mathematics | BBM104 | Kamal Srivastav | 2009 | 2021 | | Business Mathematics Zameeruddin Q, Mathematics V K Kapoor: Sultan Chand and Sons |
| 6 | Principles of Management | BBM105 | Shalini Nigam | 2009 | 2021 | | Koontz & Weihrich: Essentials Of Management New Concepts In Managements Terry Gr: Principles Of Management Singh |
| 7 | Office Management Software | BBW201 | Preetvanti Singh | 2010 | 2021 | | Reference Manual / User's Guide / Training Guide: MS-Word, MS-Power Point, MS-Excel Person: Using Ms Word Bott: Using Ms Office |
| 8 | Cost Analysis & Control | BBM201 | Nidhi Sharma | 2010 | 2021 | | Khan & Jain: Management Accounting MNArora: Cost Accounting Agrawal MN: Cost Accounting Narang& Jain: Cost Accounting Maheshwari |
| 9 | Economic Analysis | BBM202 | Swami P. Saxena | 2009 | 2021 | | DMMithani: Modern Economic Analysis Hirschlefer: Price Theory And Applications W Stonier: A Text Book Of Economic MI Seth: Principles Of Economics Kp Jain: Principles Of Economics |
| 10 | Business Communication II | BBM203 | GurpyariJandial | 2009 | 2021 | | T. Balasubramaniam – A Textbook of English Phonetics for Foreign Students N.C.E.R.T, Knowing about English – A Handbook of Grammar and Phonology Krishna Mohan and N.P. Singh |
| 11 | Business Mathematics | BBM204 | Kamal Srivastav | 2009 | 2021 | | Frank S Budnick: Applied Mathematics For Business, Economics And Social Sciences GCChaddha: Integral Calculus Freund: Probability And Statistics |
| 12 | Management Thought Philosophop | BBM205 | K. SantiSwarup | 2009 | 2021 | | Koontz O'donnel: Management Maheshwari: Management By Objectives IswarDayal: New Concepts In Management Terry GR: Principles Of Management Singh RN: Management Thoughts & Thinkers Mathur Naveen: |